

# Ali Osman ALABALIK

Product Designer

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## Professional Summary

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Product focused designer and builder who graduated valedictorian with a 3.8 GPA in New Media & Communication, combining end-to-end UX/UI design with AI powered automation systems. Delivered full stack design and automation work at OBC & Guide (Dubai, remote) and the Turkish Presidential Digital Transformation Office. Currently building Sleepover, a solo developed social listening SaaS platform that aggregates data from 13 platforms via a RAG based AI engine. Grounds every design decision in user research and measurable business impact.

## Featured Project

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### Founder & Developer

*December 2025 – Present*

Sleepover, Social Listening & Competitive Intelligence SaaS

- Built a scraping infrastructure aggregating data from 13 platforms (X, Instagram, TikTok, YouTube, Reddit, LinkedIn, Facebook, Pinterest, Substack, ProductHunt, Trustpilot, Glassdoor, G2) using BrightData and custom written scrapers, achieving 90%+ scraper success rate.
- Implemented a RAG architecture connecting a Claude based AI model to a custom vector database, enabling users to query and analyse their own collected data through natural language.
- Developed 6 analysis modules including Sentiment Analysis, SWOT, Tone of Voice, Pain Point Discovery, and competitive benchmarking; designed automated one click PDF and PPTX report generation.
- Owns the full product lifecycle solo.

## Work Experience

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### Associate Consultant

*January 2025 – February 2026*

OBC & Guide

Dubai, UAE (Remote)

- Developed end-to-end brand identity systems, corporate font structures, presentation templates, and communication materials for Middle Eastern clients including Hardees; aligned visual language with brand strategy.
- Built an n8n based automated client management system with web form integration: incoming requests were automatically routed to CRM, structured notifications sent to consultants, and entries logged to Google Sheets, fully eliminating manual follow up.
- Designed UX/UI deliverables in Figma across mobile apps, web apps, dashboards, and branded component systems; created system architecture flows to communicate complex automation logic to cross functional teams.
- Coordinated cross functional workflows across 3 teams (design, content, operations), ensuring consistent on time delivery across all client accounts.

### Ambassador

*December 2024 – Present*

Runway ML

New York, USA (Remote)

- Designed the Runway ML iOS application UI from scratch, covering user flows, screen architecture, and component system; delivered for development handoff.
- Led localised campaigns within the global ambassador network, building community among creative professionals and increasing brand visibility.

## UX/UI Design Intern

August 2024 – October 2024

Turkish Presidential Digital Transformation Office

Ankara, Turkey

- Owned the full UX/UI design of the Digital Literacy Project, including user interface and content architecture, built to government accessibility standards
- Coordinated a 45 person intern team across task allocation, internal communication, and delivery tracking

## Design, Sales & Social Media Coordinator

January 2024 – August 2024

Timob Office Furniture

Istanbul, Turkey

- Developed a tablet based ordering app for sales staff, covering product specs, live discount calculation and automatic PC sync; cutting quote preparation time during client visits.
- Set up a 24/7 n8n based automated customer response system; all enquiries including late night requests received instant structured replies with consultant escalation when needed.
- Produced custom 3D furniture visualisations in 3ds Max, accelerating customer decision making during the sales process.

## Education

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B.A. in New Media & Communication

2021 – 2025

Fenerbahce University

GPA: 3.8 / 4.0

High Honors, Faculty Valedictorian, 3rd University Wide

Thesis: An Integrated Mobile Application Approach for Personal Development and Habit Management

## Technical Skills

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Design: Figma, Framer, Miro, 3ds Max, AutoCAD, Corona, Photoshop

Development, Data & Automation: n8n, BrightData, MongoDB, Google Cloud, Tableau, R, Office 365, Looker Studio, Google Analytics, Google Workspace

## Languages

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Turkish (Native) | English (Advanced) | Ottoman Turkish (Intermediate)

## Certifications

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Google

Data Analytics Professional Certificate (1–8)

McKinsey & Company

Forward Program

Microsoft

UX Design Professional Certificate (1–4)

Anthropic

Introduction to MCP – AI Fluency

University of Michigan

Successful Negotiation: Essential Strategies

IBM

Designing User Interfaces and Experiences

MongoDB

Getting Started with MongoDB Atlas